



## *2008 Scion Xb*



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<http://www.brs-autodesign.com/>

## **BACKGROUND INFORMATION:**

BRS Autodesign is an original design firm recently producing its own line of designer body kits and accessories. BRS Autodesign was originally created to deliver custom designed body kits to customers who wanted their cars to stand out from the rest of the crowd. Whether it is to win awards or just roll in style, BRS designs deliver custom body work that is guaranteed to turn heads.

After designing numerous custom kits for customers, people began to ask why BRS didn't produce bolt on body kits for the general public. After contemplating the idea, we at BRS Autodesign decided to restructure the company to provide our award winning body kits as bolt on dress-up kits to customers.

With all new investment and sense of purpose, BRS Autodesign is launching as a market and design innovator pushing the envelope by bringing the custom kit designs to a production level market. We consider ourselves pioneers in designing completely original auto-designs at market competitive prices. BRS Autodesign is already a well known name in custom auto-designs, but now with our new line of production body kits, BRS Autodesign is anticipated to become one of the most recognized brand names in the industry. We are continuously interested in new opportunities to work with other vendors to produce the best custom show cars in the industry.

## **RETURN ON INVESTMENT:**

You will benefit from the sponsorship in the way that companies look for: which is mainly to profit. And in order to profit, you must advertise, and what better way to advertise then to sponsor a SEMA/show car and have us try our absolute best to publicize your product. We will provide the following:

## **SHOW SCHEDULE & MEDIA EXPOSURE:**

- October: 2007 SEMA High Profile PR Unveiling ExxonMobil Booth #25173
- Super Street Editorial Coverage (Confirmed Cover January 2008)
- ExxonMobil Marketing campaign (Super Street, Import Tuner, Siphon, Etc)
- Super Street Special Promotion with ExxonMobil
- 12 ExxonMobil backed events through 2008
- Scion Dealership Lobby Displays
- Extreme Autofest Show 2008 Season TBA
- NHRA Stylefest Show 2008 Season TBA
- Hot Import Nights Show 2008 Season TBA
- Formula D 2008 Season TBA
- D1 2008 Season TBA
- Superstreet Time Attack Display Vehicle
- Any Scion Media events and Shows
- Continued Print and media coverage through 2008
- More TBA...

**MEDIA EXPOSURE:**

Theory Communication will handle all media exposure.

**Andy Williamson**  
Theory PR, Inc.  
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Phone #  
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BRS Autodesign has current projects with:

- Primedia Publishing
- APG Publishing
- Web Offset Publishing
- Vertical Scope Publishing
- Buckaroo Communications
- Midway Games
- Spike T.V. /M.T.V.
- Etc.

**BRS AUTODESIGN PLANS TO CREATE A  
TWIN TURBO WIDEBODY 2008 SCION XB.**



**BRS AUTODESIGN FRONT  
BUMPER, AND FRONT FENDERS.**

**BRS AUTODESIGN VENTED  
HOOD, SIDESKIRTS AND REAR  
BUMPER.**

## MODIFICATIONS:

### EXTERIOR:

- BRS AUTODESIGN FRONT BUMPER
- BRS AUTODESIGN SIDE SKIRTS
- BRS AUTODESIGN REAR BUMPER
- BRS AUTODESIGN WING
- BRS AUTODESIGN VENTED FRONT FENDERS
- BRS AUTODESIGN VENTED HOOD
- SEIBON CF OEM HATCH
- Custom Paint by BASF
- Custom Paint by SPS

### INTERIOR:

- Status Carbon Fiber Racing Seats wrapped in White Suede
- NRG Carbon Quick Release
- NRG Steering wheel
- NRG Harnesses
- Autometer Gauges
- World Electronics TBC-1 Boost Gauge
- Custom 6 point Roll Cage
- Stitch Welded Chassis
- Traction Bars
- Full 4 Link Rear Suspension
- Custom Radiator and Fuel Cell Mounts

### ENGINE & PERFORMANCE: (600+whp)

- Mobil 1 Fluids
- Brian Crower Custom Cams
- Peak Boost Intake Manifold
- ACL Bearings
- Calico Coatings
- ERL Assembled Block & Oil Pump
- Brian Crower Stroker Kit
- JE Pistons
- Darton MID Sleeves
- Garrett Turbo GT35R
- Tial 44mm Wastegate / 50 mm Blow-off
- Phoenix Turbo/ Peak Boost Custom Turbo System
- Nitrous Express 100 Shot Nitrous and Intercooler Spray
- JAZ Products 12 gal Fuel Cell
- Aeromotive Fuel Pump
- BDL Fuel Filter
- BDL Fuel Rail
- BDL Throttle Body
- BDL FPR
- RC 1000cc Fuel Injectors
- PWR Racing Aluminum Radiator
- Tuned by Church's Automotive

**WHEELS / TIRES / SUSPENSION:**

- 19f/20r 3 piece Wheels
- Front/Rear Coilovers
- Sway Bars
- Wilwood Big Brake Kit
- Driveshaft Shop Hubs and Axles
- Tires Pirelli

**IN CAR ENTERTAINMENT ( I.C.E. ):**

- Sony Headunit
- Full Sound System Brovox Car Audio

MORE MODS TBA...

**BRS AUTODESIGN COMPANY SPOTLIGHTS**

- IMPORT LIFESTYLE 5 (DVD)
- NEED FOR SPEED UNDERGROUND (VIDEO GAME)
- NEED FOR SPEED UNDERGROUND 2 (VIDEO GAME)
- JUICED (VIDEO GAME) coming soon...
- L.A. RUSH (VIDEO GAME) coming soon...

Visit our website at  
<http://www.brs-autodesign.com/>

## **BRS AUTODESIGN AFFILIATES**

- ACT Clutch
- ARC AUDIO
- BASF REFINISH COATINGS
- BFGOODRICH TIRES
- BREMBO
- BRIDGESTONE TIRES
- CROSSFIRE CAR AUDIO
- FOX MARKETING
- GREDDY PERFORMANCE PRODUCTS
- HOT WHEELS
- IMAGE DYNAMICS
- JCP JOHNS CUSTOMS AND PERFORMANCE
- K&N ENGINEERING
- M1 AUTOBODY
- MACKIN INDUSTRIES
- MEGAN RACING
- MODERN IMAGE
- NITROUS EXPRESS
- POLK AUDIO
- POSITIVE ENTERTAINMENT
- R-1 RACING SPORTS
- STICK-IT GRAPHICS
- STOPTECH BIG BRAKE SYSTEMS
- TOKICO SHOCKS
- VERTICALDOORS.COM
- VISION ENTERTAINMENT
- VORTECH SUPERCHARGERS
- WORLD RACING
- ZENETTI WHEELS

## **BRS AUTODESIGN'S PAST PROJECT VEHICLE COVERAGES**

- SUPER STREET (MAGAZINE)
- SPORT COMPACT CAR, (MAGAZINE)
- IMPORT TUNER, (MAGAZINE)
- LAP DANCE, (MAGAZINE)
- DRESS UP CAR JAPAN (MAGAZINE)
- PERFORMANCE AUTO AND SOUND, (MAGAZINE)
- COMPACT RACER JAPAN, (MAGAZINE)
- MAX POWER U.K., (MAGAZINE)
- MODIFIED, (MAGAZINE)
- OPGEZT BELGIUM (MAGAZINE)
- NOPI STREET, (MAGAZINE)
- PERFORMANCE AUTO AND SOUND, (MAGAZINE)
- HCI, (MAGAZINE)
- "52 FAVORITE RIDES" on SPIKE TV (DOCUMENTARY SHOW)
- "AUTOROXS" on SPIKE TV (AWARD SHOW)
- MTV TRICK IT OUT (TV SHOW)
- MTV PIMP MY RIDE (TV SHOW)
- NOPI TV (TV SHOW)
- G4 TV (TV SHOW)
- FORMULA D MEDIA EVENTS







# PAST SEMA BOOTH VEHICLES





2006 SEMA Sony Gran Turismo award "Best Japanese Vehicle"

**SUPER STREET UNIVERSITY: WE'LL SCHOOL YA FOR REAL! P40**

# SUPER STREET

**100**  
TOP PICKS FROM THE BIGGEST SHOW ON EARTH

FEBRUARY 2007 / WWW.SUPERSTREETONLINE.COM

**FAIREST LADY OF ALL**  
DATSUN 2000 ROADSTER  
**LAY SOME PIPE**  
BUILD A RACE-LEGAL CAGE

**WINNERS TAKE ALL**  
DRIFT AND DRAG CHAMPIONSHIPS

Love is like a booger. You keep picking it, then wonder what to do with it.

**THE NEXT**

# BIG

SEE MORE OF MISA ON P30

# THING

**THIS TURBO K-SERIES FIT IS BEYOND GO**

USA \$4.99 CANADA \$5.99  
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MAG SEEKS RDR 4 FUN. NO SUBSCRIPTIONS ATTACHED.

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